



California Public Utilities Commission
505 Van Ness Ave., San Francisco

FOR IMMEDIATE RELEASE

MEDIA ADVISORY

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**CPUC HOSTS THOUGHT LEADERS SESSION
ON BIG DATA AND GOVERNANCE**

SAN FRANCISCO, November 3, 2015 -- The California Public Utilities Commission (CPUC) today announced that the next topic in its ongoing Thought Leaders Speaker Series will be big data and governance.

WHEN: Thursday, December 3, 2015, 2 p.m. – 3:30 p.m.

WHERE: CPUC Auditorium, 505 Van Ness Ave., San Francisco; also available in real time and archived via video webcast at: www.californiaadmin.com/cpuc.shtml

WHO: **Moderator:**
- Sue Kateley, Chief Consultant, California State Assembly Committee on Utilities and Commerce

Presentation:
- Anne Arquit Niederberger, PhD, Vice President of Market Development, Enervee

Panelists:
- Deborah Acosta, Chief Innovation Officer, City of San Leandro
- Robert Casamento, Senior Director, Deloitte Management Consulting
- Steve Ehrlich, Senior Vice President, Space-Time Insight
- Will Speer, Director of Electric System Planning, San Diego Gas & Electric

This Thought Leaders session will begin with Dr. Arquit Niederberger presenting Enervee's big data platform, which provides real-time market intelligence on consumer products, discussing how integrating this information into utility branded marketplaces may make it easy for shoppers to make smart energy and water purchase decisions. This capability is part of a technology trial undertaken by Pacific Gas and Electric Company, and it is used by the Los Angeles Department of Water and Power as well as utilities in Connecticut. Dr. Arquit Niederberger will be followed by the panelists sharing their insights on how the CPUC can better utilize data to improve regulatory effectiveness across all program areas.



The CPUC hosts the Thought Leaders Speaker Series to stimulate thought and discussion of some of the most pressing challenges facing California utility regulators and the private sector industries impacted by state policies. Leading experts from around the world take center stage to offer their expertise and vision in areas such as communications, energy, water, transportation, the environment, green jobs, and more.

Although a quorum of Commissioners may be in attendance, no CPUC action will be taken at this event.

For more information on Thought Leaders, including archived video webcasts of prior Thought Leaders events, please visit: www.cpuc.ca.gov/ThoughtLeaders.

For more information on the CPUC, please visit: www.cpuc.ca.gov.

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